

ben wilson
P O I S E D F O R T H E P O D I U M

#15



Dear Sir / Madam,

I would like to take this opportunity to introduce myself, my name is Ben Wilson an experienced British Superbike rider who is in need of your help. To enable myself to compete in the 2008 Yamaha R1 cup I am in urgent need of personal sponsorship backing, the true cost of competing in the championship for the year being £30,000.

Motorcycle racing is an expensive affair, I could not hope to finance my career solely by myself, therefore if you could kindly take this opportunity to read the enclosed proposal and maybe help in some way.

The enclosed proposal outlines my career to date, and clearly shows my potential within motorcycle racing given the right opportunity and machinery.

The 2008 Yamaha R1 cup is a support championship to British Superbikes and will feature live on television and is an ideal shop window to promote your brand, along side the other planned media exposure for the championship, my intention is clear to WIN.

With bespoke packages to suit your business needs, ranging from branding on team clothing, branding on rider leathers and most importantly the race machine its self, the prestige of team sponsor, a personal sponsor or perhaps as a team partner, providing vital support needed to win.

Involvement with this high profile Yamaha R1 cup Championship will prove to be the ideal platform to promote your business and its services. Gaining maximum exposure to an ever increasing, wide-ranging audience it is certainly an opportunity not to be missed. I am available myself, to attend any promotional activities, store openings, fund raising events etc if required.

Entertain your clients with full VIP hospitality and an action-packed weekend of the most thrilling racing in the country. Getting close to the riders and the teams, a personalised tour of the team garages to see the bikes and constant VIP attention will make for an unforgettable experience, when you're not enjoying the pit lane walkabout or watching the racing trackside, you can relax and keep abreast of the action in the exclusive five star Yamaha R1 cup hospitality unit. The friendly team will keep you topped up with food and refreshments as well as being able to provide useful information about the circuit, the bike and the rider.

You can guarantee that your requirements will be met with a flexible friendly approach. Maximising your budget to ensure exceptional value that delivers maximum results.

To find out more information on the Yamaha R1 cup,

Any help you can give to help me raise the required amount would be most appreciated and I can be contacted on 07919 131313 for any further information required.

Many thanks in anticipation

Ben Wilson